



"What in the world people are really thinking"

For Immediate Release



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Date: Jan.. 7, 2008

Reuters/C-SPAN/Zogby New Hampshire Tracking Poll Big 'Mo-bama' Grabs Dems in Granite State; McCain Regains Lead Over Romney in GOP Battle

UTICA, New York – Democrat Barack Obama's dramatic post-Iowa momentum has come to full bloom in the Reuters/C-SPAN/Zogby New Hampshire daily tracking poll, rocketing to a 10-point lead over rival Hillary Clinton and a 20-point over Edwards. In New Hampshire's Republican primary race, the survey shows Arizona's John McCain had a very good day at the same time that Massachusetts's Mitt Romney lost ground, resulting in a five-point lead for McCain.

Iowa's GOP caucus winner Mike Huckabee has fallen into a distant third at 10%, barely ahead of Rudy Giuliani, who enjoyed a slight uptick and rests at 9%.

Democrats – NH Tracking	1-4/6	1-2/5	1-1/4	12-31/1-3
Clinton	29%	31%	32%	32%
Obama	39%	30%	28%	26%
Edwards	19%	20%	20%	20%
Richardson	6%	7%	7%	7%
Kucinich	2%	3%	3%	3%
Undecided	6%	6%	7%	8%

Pollster John Zogby: "This full sample is after Iowa. On the Democratic side, we have clarity and confirmation of what is being felt on the ground in New Hampshire: big momentum for Obama and movement against Clinton. As in the closing days in Iowa, Clinton is slowly losing her support among women (she leads 37% to 33%), Democrats (Obama leads 36% to 32%), and Liberals (Obama leads 34% to 32%). Obama leads among Independents (47% to 22%), men (45% to 21% for Edwards and 18% for Clinton), and 18-29 year olds (47% to 22%). Obama also leads Clinton among all voters under age 65, Moderates (by a 45% to 25% margin), and among voters in union households (40% to 22%).

Pollster John Zogby will host a live online chat at 1:30 p.m. Wednesday, Jan. 9, to recap new Hampshire results and to discuss its implications on the road to the White House! For Zogby subscribers only – go to www.zogby.com to subscribe and see the latest polling details you cannot get anywhere else.



“Among Republicans, McCain leads Romney among Independents 43% to 26%, voters over 50, Moderates (50% to 20%), women (36% to 25%), and in the North (45% to 21%, effectively knocking out Paul). It is tied between Romney and McCain with Republicans and men. Romney leads among Conservatives and Very Conservative voters.”

Republicans – NH Tracking	1-4/6	1-2/5	1-1/4	12-31/1-3
McCain	34%	31%	32%	34%
Romney	29%	32%	30%	30%
Huckabee	10%	12%	12%	10%
Giuliani	9%	7%	9%	9%
Paul	6%	6%	7%	7%
Thompson	3%	3%	3%	2%
Hunter	1%	1%	<1%	1%
Undecided	6%	7%	7%	6%

This is the fourth of five three-day tracking news reports to be released in advance of tomorrow’s New Hampshire primary. Zogby has removed the names of Democrats Joe Biden and Christopher Dodd from the listing here because they have dropped out of the race.

The GOP and Democratic three-day rolling tracking surveys were conducted using Zogby International’s live operator call center in Upstate New York. The GOP rolling sample included 834 likely voters and carries a margin of error of +/- 3.4 percentage points. The Democratic rolling sample included 844 likely voters and carries a margin of error of +/- 3.4 percentage points. Both tracking survey samples were taken between Jan. 4-6, 2008.

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**For a detailed methodological statement on this polling, please visit:
www.zogby.com**