

C-SPAN & The American People: *25 Years Later*

Nationwide survey among 609 cable/satellite TV viewers
and an oversample of C-SPAN viewers

Conducted February 2 – 4, 2004
for

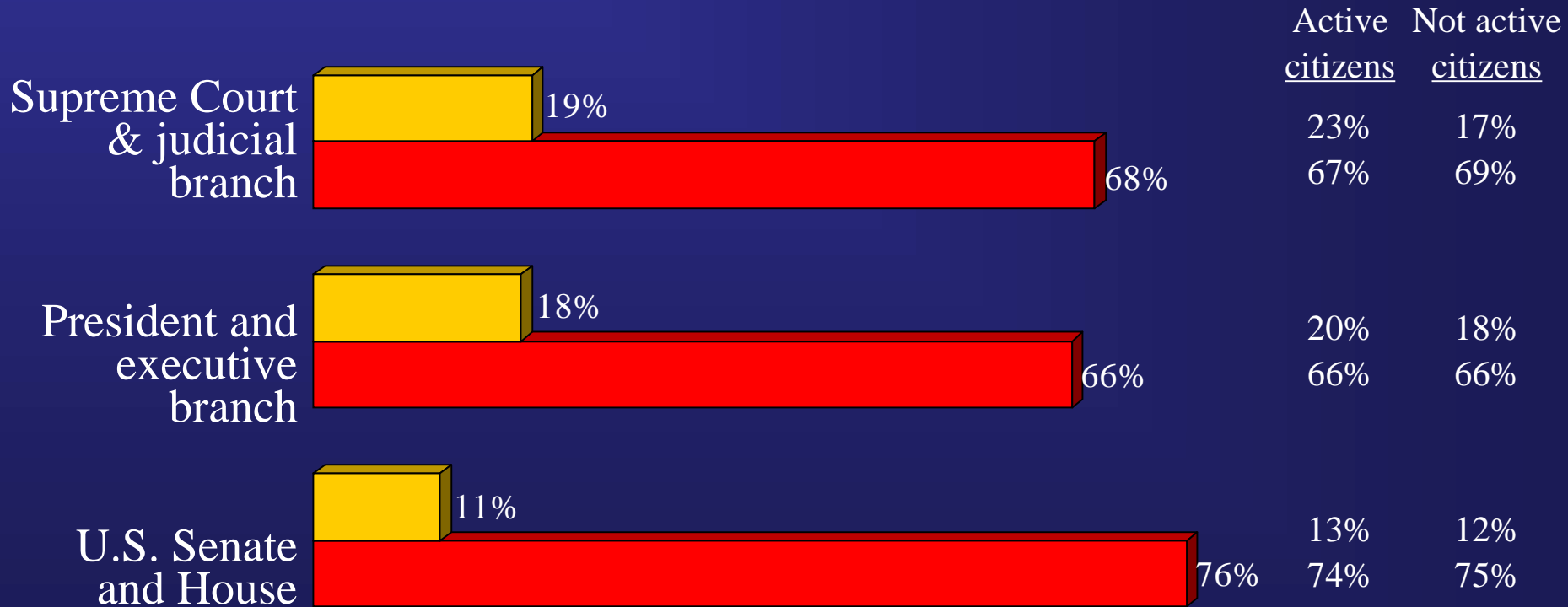
C-SPAN

Methodology

- ◆ Between February 2 and 4, 2004, Peter D. Hart Research conducted 609 interviews nationwide among cable/satellite viewers. An oversample of 255 C-SPAN viewers (to get to a total of 512 C-SPAN viewers) was also interviewed.
- ◆ C-SPAN viewers have watched C-SPAN in the past six months.

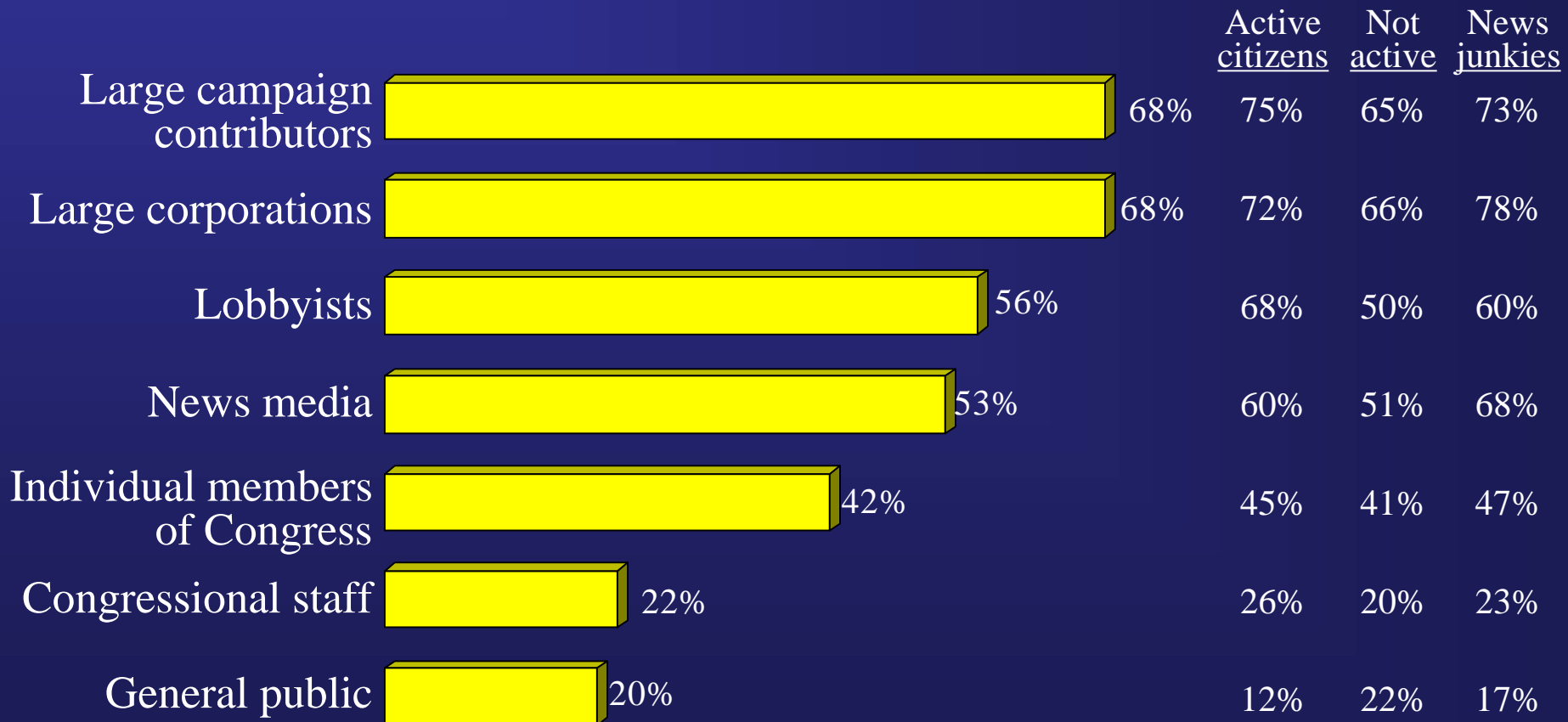
Two Americas But Similar Views On How Government Is Run

- Founding Fathers would be PLEASED with how they do business
- Founding Fathers would be SHOCKED with how they do business



Americans Want Their Government Back

■ Have a lot of influence on policy and what goes on in Washington (7-10 ratings on 10-point scale)



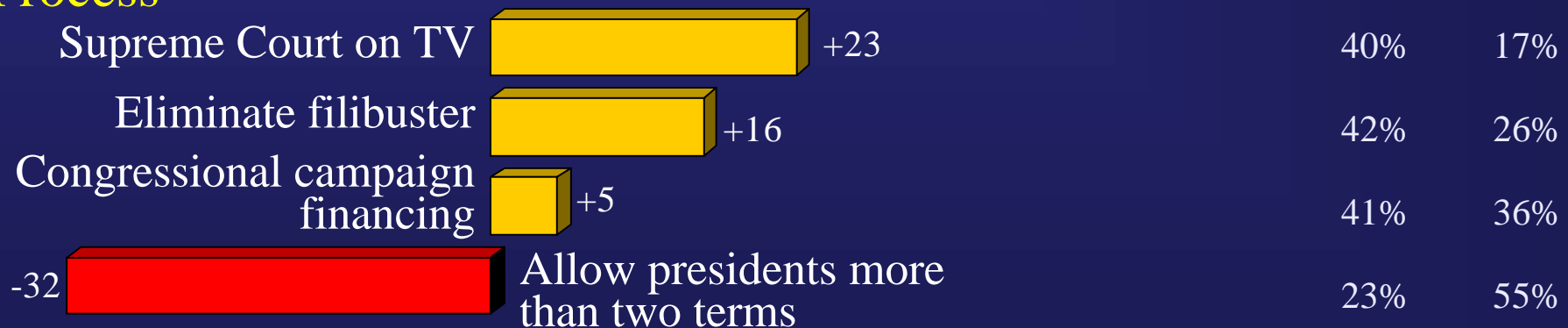
It's My Government, And I Want More Say-So

*Differential: % would improve our democracy minus
% would make our democracy worse*

Direct



Process



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